

# Mats Mahattanakul

mahattan@usc.edu | (323) 679-3502 | linkedin.com/in/ruj-mahattanakul

## EDUCATION

**University of Southern California, Marshall School of Business**

Bachelor of Science in Business Administration

Minor in Artificial Intelligence Applications

**Los Angeles, CA**

AUG 2023 - MAY 2027

**Undergrad GPA: 3.64**

**Honors:** Dean's List (5 semesters), NRA Scholarship (AUG 2025 - PRESENT)

**Relevant Coursework:** *Product Management, Global Strategy, Financial & Managerial Accounting, Python, Operations*

## WORK EXPERIENCE

**International Business Machines (IBM)**

**Bangkok, Thailand**

*Business Requirements Documents (BRD) Intern for Banking*

JUN 2025 - AUG 2025

- Authored detailed BRDs bridging complex front-end UI feature requests with backend workflows, guiding developers, QA, and project managers in constructing a scalable banking hub, raising feature delivery efficiency by 15% and cutting costly rework
- Built collaborative swimlane workflow diagrams in Figma, mapping middle office staff, business analysts, and developers, clearly clarifying critical handoffs and reducing requirement misinterpretations, enabling early-stage tasks to be executed 20% faster
- Facilitated weekly syncs with stakeholders across operations, analysis, and engineering, refining BRDs to streamline traceability and alignment, raising cross-team efficiency by 12% and driving application hub adoption to 85% during a 3-month pilot rollout
- Audited 50+ requirements across multiple banking modules, resolving critical inconsistencies that slashed UAT rework by 25% and accelerated client sign-off, driving a 10% faster utilization rate of new digital banking features across four client deployments

*Technical Business Analyst for Telecommunications, Banking*

MAY 2024 - AUG 2024

- Developed API mappings with TMForum/REST JSON standardization and constructed a centralized Jira hub accelerating documentation access, slashing error resolution time by 20% and enabling faster integration across two major telecom clients
- Analyzed As-Is workflows across client units to identify inefficiencies and proposed four solutions, two becoming MVPs: a self-onboarding portal and a semi-automated BA coding tool projected to raise efficiency by 15% across three business units
- Directed IBM's flagship outreach program, creating a 3-week Agile, design thinking, and AI curriculum training 40 high school students, strengthening IBM's innovation with external stakeholders and showcasing emerging technologies including Watsonx
- Produced and narrated a high-visibility project launch video for banking and telecom, increasing stakeholder engagement and providing IBM delivery teams a reusable communications asset driving broad adoption across future client-facing projects

## LEADERSHIP & INVOLVEMENT

**USC Undergraduate Student Government – International Student Assembly (ISA)**

**Los Angeles, CA**

*Executive Director (President)*

MAR 2025 - PRESENT

- Elected to lead USC's official programming assembly representing 12,000+ international students, serving as primary advocate for cultural, academic, and social interests within the Undergraduate Student Government's central leadership body and senate
- Negotiated partnerships with 10+ corporate sponsors and community organizations, managed an \$80K annual operating budget, expanding ISA's funding base and supporting large-scale cross-cultural programming collectively reaching 14,000+ students
- Directed funding and co-led initiatives with 20+ international student organizations, including cultural fairs, speaker series, and festivals attracting 3,000+ attendees, while actively advocating for international student representation in USC policy discussions
- Led negotiations to secure a \$135K contract with Indonesian artist NIKI for a moderated conversation and performance in partnership with ISA, drawing an audience of 1,000 students and marking one of ISA's highest-profile cultural engagements

*Recruitment Director*

MAY 2024 - MAR 2025

- Launched an intern recruitment pipeline hiring 12–20 students annually across nine functional departments, standardizing outreach materials and structured interview rubrics to streamline selection and form a more efficient, diverse leadership team
- Organized three semester socials and structured onboarding sessions, combining intern bonding events with orientation workshops, boosting retention and engagement by 50% and fostering cross-departmental collaboration across nine departments
- Established a shadowing program pairing 15 interns with executive board members on budgeting, logistics, and marketing while observing leadership meetings, strengthening project management, teamwork, and cross-cultural communication skills
- Designed social media campaigns, printed flyers, and hosted interactive info sessions with Q&A and scenario activities attracting 80+ applicants, growing the recruitment pipeline and allowing for a more selective, higher-quality, and more diverse intern class
- Moderated and hosted a live conversation and performance for Grammy-winning artist Laufey, securing participation, coordinating all event logistics, and serving as on-stage face of ISA before a sold-out audience of 896 international students

## SKILLS & CERTIFICATIONS

**Technical Skills:** Python, Apple Swift, REST JSON, TMForum, Adobe Illustrator, Canva, Figma, Microsoft Office, Excel

**Languages:** English (Native), Thai (Native)

**Interest:** Swimming, Playing Violin (Music), Sketching, Fashion, Travelling, Writing, Formula 1 (F1), Interior Design, Games